



New, All-Natural Fertility Treatment Available to Women Nationwide

- *Herbal Baby tincture is a safe, natural option for women struggling to conceive or maintain a pregnancy*
- *Serves as a cost-effective alternative to expensive fertility treatments like in-vitro*
- *Proven 80 percent effective within three-month participant trials*

May 20, 2010 / West Bloomfield, Mich.—The 7.3 million women in the United States facing difficulties conceiving or maintaining pregnancy now have an all-natural alternative to costly infertility treatments. Herbal Baby™, an easy-to-use, naturopathic tincture, was developed by Heather Gioia who ended her three-year infertility struggle through extensive, multi-disciplinary research.

The herbal blend, which is taken by placing eight drops beneath the tongue on a daily basis, was developed for convenient, at-home use. Extracted from a proprietary mix of fertility-boosting herbs, this remedy has proven to be more than 80 percent effective within a three-month time span during initial trials.

“For me, maintaining a viable pregnancy was a tormenting, taxing and sometimes lonely journey. My emotional outlet was my research which opened my eyes to women in similar desperate situations. Helping others to naturally find their way to healthy growing families is truly my life’s ambition.” says Gioia.

In addition to being a candidate for her doctorate in Natural Health from Clayton College of Natural Health, Gioia has studied and traveled extensively. She has her bachelor’s degree in psychology and master’s degree in clinical psychology, and has studied Energy Therapy, Reiki, and Emotional Freedom Techniques in Hong Kong. Gioia is a mother of two children currently residing in Michigan.

Product Details

A three-month supply of Herbal Baby (one ounce) is available for \$150. The product package includes an Herbal Baby Resource Guide, a 12-page booklet offering suggestions to enhance overall female health and to optimize chances of conception. A Fertility Coaching Package, where Gioia will work with a client to develop a personalized fertility program fit to her specific history, is available for an additional \$100. For further details on both packages, please visit www.GetThatBaby.com.

Herbal Baby

Launched to the public in 2010, Herbal Baby™ is an all-natural, effective fertility treatment that is easy-to-use and less costly than traditional treatments, such as in-vitro fertilization. Crafted of a proprietary blend of five herbs combined to boost fertility, reproductive organ support, circulation and hormone stimulation, Herbal Baby was developed for women having difficulty conceiving or maintaining a pregnancy. www.GetThatBaby.com.

Editors Notes:

- *7.3 million: Number of women ages 15-44 with impaired fecundity (impaired ability to have children), according to the [Center for Disease Control and Prevention](#).*
- *Media interviews and high-resolution images available upon request.*

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